

Green fundraising ideas

There are lots of fun ways that you can raise funds for environmental causes through inspiring and thought-provoking events and activities that encourage teachers, parents and students to think about how they can reduce their impacts on the planet. Here are seven of our favourite ideas:

1. 'Trashion' Show

The fashion industry is the planet's second biggest polluter! Encourage your students to recycle their clothes, or use other materials that they have recycled to create cool outfits for a fashion show. Invite the parents to attend the show, and to raise money, charge an entry fee and sell refreshments at the event.



2. Cake Sale

Set up a cake sale for students and their parents to bake and buy cakes after school. To make it more interesting, you could request that bakers use of locally-sourced and sustainable ingredients, or even ask that each cake has an element of it that is green - perhaps the icing or a decoration.

3. Green Own Clothes Day

Have a day when students can attend school in their own clothes. At least one item of clothing they wear should be green - or they can choose to wear an all-green outfit! Charge students a fee of £1 each to wear their own green clothes.



4. Secondhand Clothes Sale

Stage a sale of the school community's unwanted clothes. This could include secondhand school uniforms, football boots and sports kit. The parents could even get involved too, with a sale of secondhand clothes for adults!



5. Book Sale/ Exchange

Set up a sale or exchange of secondhand books supplied by the school community. If you decide to make it a book exchange rather than a book sale, you could charge a small 'membership fee' to enable students and parents to swap unwanted books for ones that they would like to read.



6. Plant & Produce Sale

If you have keen gardeners among staff, parents and students, encourage them to bring some of their produce and plants to a sale, or perhaps a stall at a school fair. Perhaps the plants and produce could have been grown in the school's garden or greenhouse, or you could have a competition for the best produce?



7. Neighbourhood Cleanup

Ask the students to seek sponsorship from friends and family for a cleanup of an area in the neighbourhood of the school. This could take place in school time, or at a weekend. This is a big project, requiring safety equipment, good adult supervision and proper risk assessment. But if you can do it, it has a fantastic impact on the local environment and could also provide the school with some positive media stories.

Young People's Trust for the Environment

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Creating a better future by inspiring young people to look after our world